

DUET

OCTOBER 2004

Your perfect shopping partner

Save

on this season's trends
at **Allders**

Scare

up some fun this **Halloween!**

Great savings

at **Quiz** and **The Pier**



UNDER OCTOBER'S SPELL

This month we'll all look bewitching with 20% off slinky, sexy new styles from Quiz. But if we feel a chill by Halloween, we can wrap up devilishly warm with £10 savings on coats from Etam. There are plenty more fashion offers and savings, plus an exclusive discount to celebrate Halloween in the scary catacombs of Britain's Dungeons. There's no trick to treating yourself this month with DUET.

This month...

Lifestyle

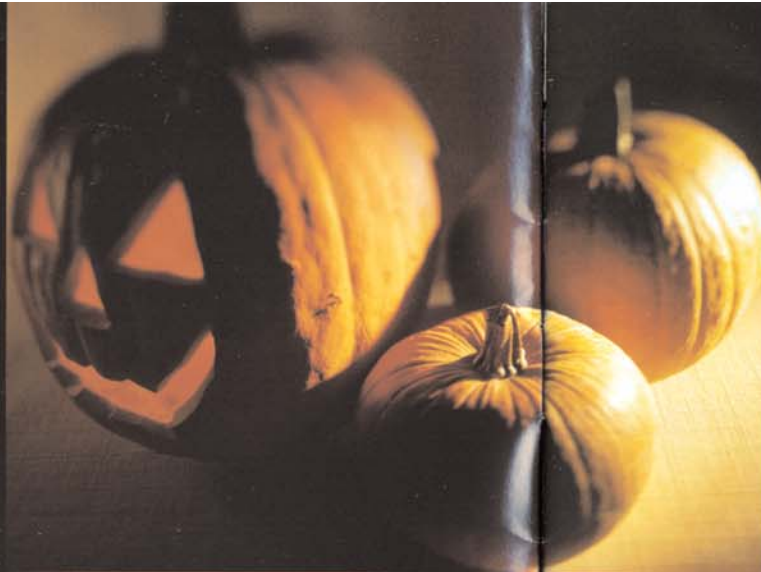
- 3 Save up to 10% on this season's trends at Alders
- 13 15% off distinctive furniture, home furnishings and gifts at The Pier

Fashion

- 5 10% off glamorous fashion at Quiz
- 9 £10 off coats and jackets at Etam

Cover image supplied by Quiz

Any purchases on your DUET Card are subject to account status.



Ghosts, goblins, mischief and mayhem...

SCARE UP SOME FUN FOR HALLOWEEN!

Come October 31st shops will be filled with dancing skeletons and warty-nosed witches. Many of us will hand out treats to little ghosts and ghouls (accompanied by watchful mums or dads) on our doorstep. We'll carve pumpkins into grinning Jack-o-lanterns and like as not party into the wee hours dressed as hags and demons. Wouldn't it be fun to know where these creepy customs came from?

How did Halloween get its name?

The name "Halloween" stems from "All Hallows' Even" ('Hallow' being Old English for "holy"). This was shortened over time to "All Hallows Eve" (otherwise known as All

Saints Day) then to "Hallowe'en" and finally to "Halloween".

'Trick or treat'

The festival of Halloween is widely believed to have started with the ancient Celtic Day of the Dead (Samhain – pron. "sow-en") when disembodied spirits were believed to wander in search of living bodies to possess. From this period through to the first few centuries of the Christian era, people believed that, as well as the souls of the dead, witches, goblins, fairies and demons were

also out and about causing mayhem.

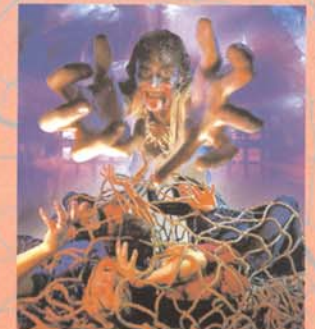
As the centuries wore on, people began dressing like all these scary creatures, performing tricks in exchange for food and drink – a practice called "mumming", from which trick-or-treating most probably evolved.

Jack-o-lanterns

The direct predecessor of carving pumpkins into what are traditionally called Jack-o-lanterns dates from 18th century Irish

folklore. A popular character was Stingy Jack, a miserly reprobate who, on several occasions, avoided damnation by tricking the devil. Unfortunately for Jack, when eventually he died, he was not only barred access to Heaven because of his sinful ways, he was barred from Hell for outwitting Satan. The devil, however, provided Jack with a single ember to light his way through eternity, placing it inside a turnip (there weren't many pumpkins about in those days) to keep it glowing longer. According to the Irish legend, you might see old Jack's spirit still carrying his turnip 'lantern' on Halloween night.

Spooky!



Spend Halloween in a Dungeon...where else?

In the depths of the York, Edinburgh and London Dungeons unspeakable horrors await. The wraith-like Kirklees vampire hovers bat-like above a silent tomb, red eyes and deadly fangs aglow in the dark. The terrifying figure of Ivar the Boneless, whose invasion on All Saints Day (Nov.1) 866 AD opened the most violent and brutal chapter in York's history, looms before you. And even more horrifying thrills await. The Dungeons of Britain bring more than 2,000 years of gruesome historical fact and fiction vividly back to life... and death! For details as to how you can save 20% off entry to the Dungeons this month, see p.18.